

KINDERGARDEN IN THE GARDEN & BLACKASS FOODWAYS

RECOGNIZING, RE-EDUCATING, REFLECTING & REVERING THROUGH BLACK FOODWAYS
OLYMPIA, WA
OWNER: STEPHANIE

Stephanie's mission is nothing short of Black liberation. She uses storytelling as a tool to reclaim the role of enslaved African and American people and their descendants (ADOS), and their countless untold culinary contributions from the time they were brought to work in the kitchens and fields of their enslavers. By finding and telling these stories, she is reclaiming the rightful role of enslaved peoples and ADOS as creators of American culinary history. *There is a genius Black hand in every pot.*

Guided by her ancestors, Stephanie has long been linking kin-keeping, Black foodways, and nature connection through storytelling (OURstory, she calls it) across the generations. She caught fire when she saw the documentary "High on the Hog," and dove into her own ancestors' stories and the food stories of other ADOS. She started her BlackAss Foodways Facebook page to tell those stories, and setting the goal of creating a national digital library of Black food, Black joy, and Black excellence.

In our early years, we helped Stephanie build KinderGarden in the Garden, a nature preschool designed for Black, Indigenous, and Brown cultures. We built the KGiG website, created messaging, designed print materials, and advised her on strategy. When she kicked off BlackAss Foodways, we designed business cards, are building her website, and have been advising her as she makes inroads into the networks of Black chefs, food writers, culinarians, influencers, and farmers.

As white people, we hold that Stephanie's goal of Black liberation is the path forward to a better future for all of us. We enter humbly into this work of justice and honoring the ancestors, always ready to support and learn.

WHAT STEPHANIE HAS TO SAY ABOUT US

Jonathan has been instrumental in defining and narrowing my expansive broad immense changemaking ideas into bite size pieces for families, parents and partners to easily digest and embrace. J & O provide amazing visual representation that that spark interest in KGiGs core mission and values. We have developed a meaningful partnership in our success that goes beyond a business relationship.

HOW WE SUPPORT STEPHANIE

NONPROFIT DEVELOPMENT	GRAPHIC DESIGN
LOGO, BRANDING & MESSAGING	BUSINESS COACHING
WEBSITE	COPYWRITING & GRANT WRITING



JAY & OAK
SOLUTIONS

Jay & Oak Solutions, LLC
jonathan@jayandoak.com
jayandoak.com